



earth

HOLDINGS

Solutions for a Greener Future

Building A Greener, Brighter Future

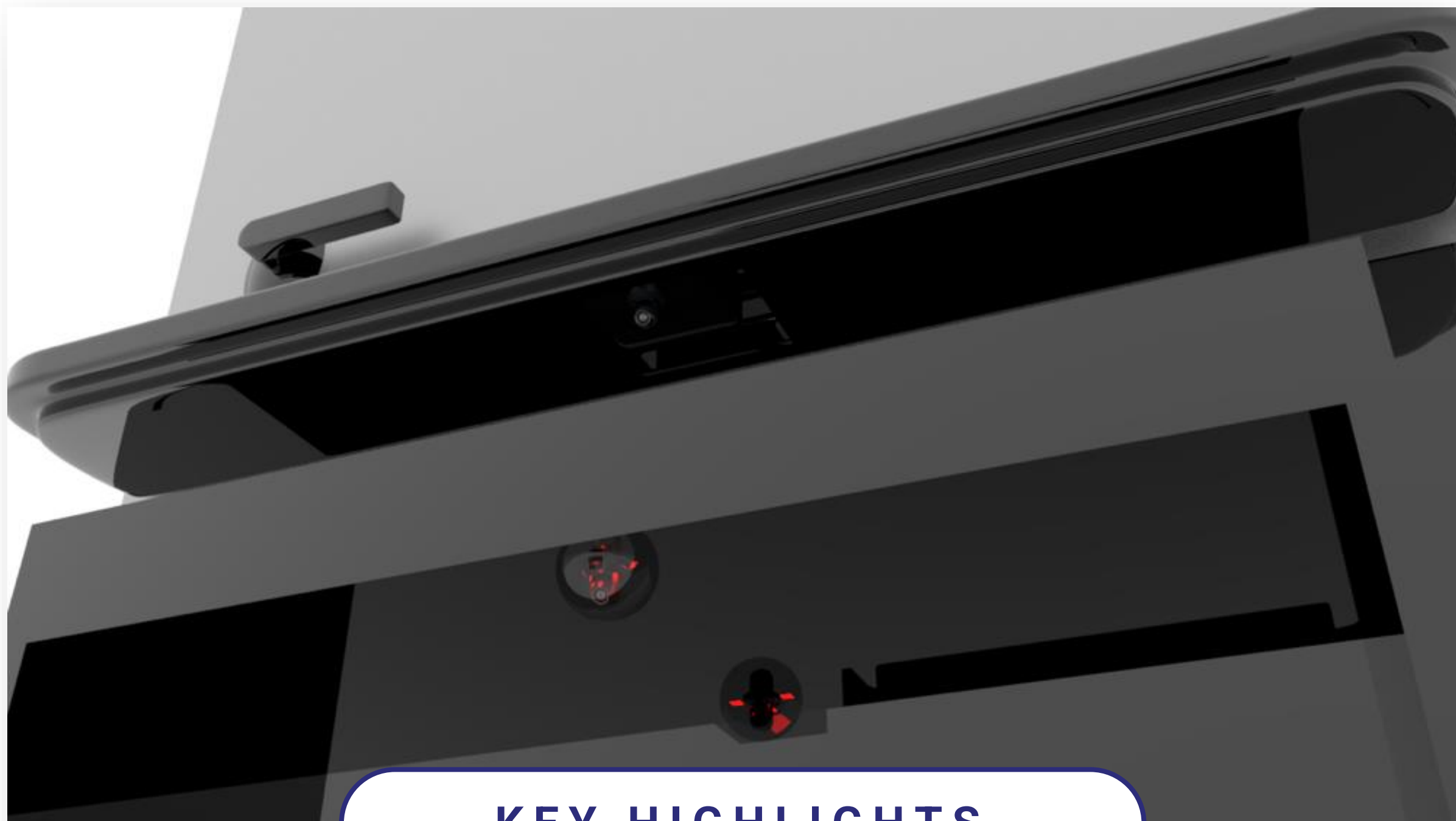
Eco Earth Holdings, Inc.: Fast Facts

EEH is a full-service incubator providing inventors with resources, education, and support services to accelerate from concept to commercialization.

Our product, Securapak, will transform the e-commerce world by protecting package deliveries; our collapsible safe boxes safely store deliveries for customers -- without taking up excess space in their home or office entryways.

SECURAPAK™





KEY HIGHLIGHTS

Securapak product - collapsible safe boxes for package delivery

Final stages of software development & package design

Two patents pending



INDUSTRY

Tech innovation, e-commerce



MARKET SIZE

\$3.5T e-commerce market



TARGET CUSTOMER

Amazon/ Mercado Libre / online shoppers

● ● ● Package Panic

“Your package has been delivered.”

But your doorstep is empty.

Welcome to one major frustration of online shopping.

1.7 million

delivered packages are lost or stolen per day in the US.

That’s **\$25M** lost goods and services **each day**, and over **\$9B per year**.



Delivery Dilemma

To protect deliveries, customers have a couple of **inconvenient** options.

- 1** Travel to a secure locker to pick up items
- 2** Use the Amazon Key program and give deliverymen access to their home or office

Eco Earth Holdings found a way to guarantee safe package delivery -- without compromising your safety or privacy.

Introducing: **Securapak ... An Out-of-the-Box ...**

● ● ●
Solution

Securapak's collapsible safe boxes offer a new level of convenient package protection.



Our unique technology allows for secure, non-intrusive third-party



delivery of packages to your home, apartment, condo, or office.



Box Breakdown

Securapak safe boxes fit in any entryway.

They can be easily secured to doors, gates or walls without having to drill holes or altering the door in any way.

Best of all: they **collapse** when not in use, making them the ultimate space-saving solution.

Smart Package Tracking

Our app helps customers track the delivery process.

Customers are notified through our app when their package is placed in the safe box.

They can even watch the delivery on camera to ensure seamless transactions.



The Team



Anthony Chiappetta

CEO

- Lifelong entrepreneur with several successful businesses in Canada & the US
- Experience in real estate with residential, commercial, and land acquisitions

Edward M. Fortin

COO, DIRECTOR

- 20+years Federal Construction
- 15+years Project Finance, Investment Banking.

Serena Lembach

SECRETARY, TREASURER

- Has owned businesses since 1975
- Hands-on educator and mentor

Frank Chiappetta

VP SALES & DIGITAL MARKETING

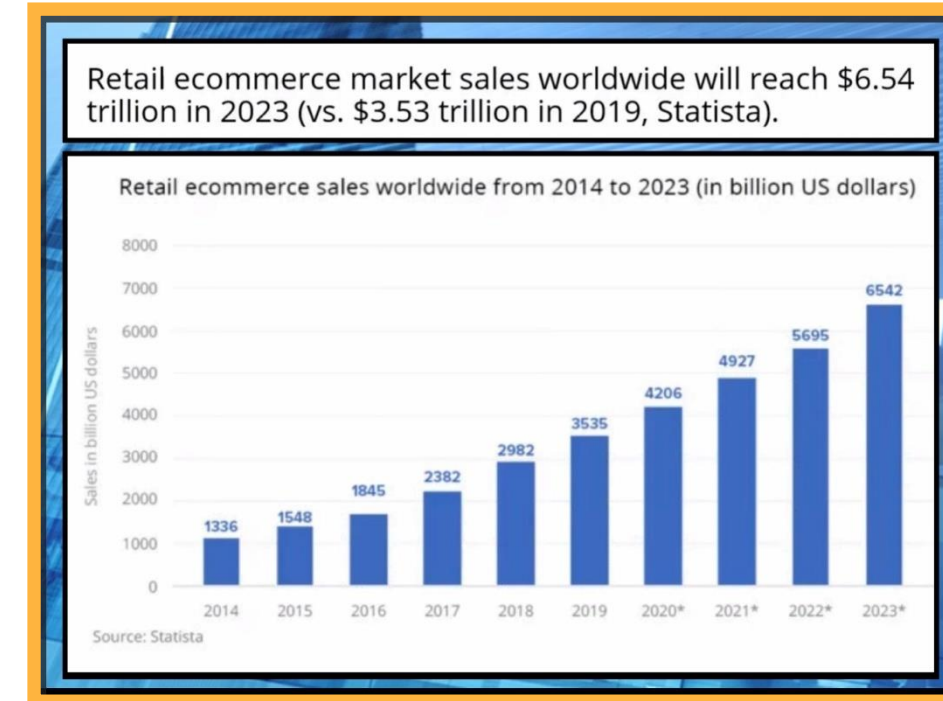
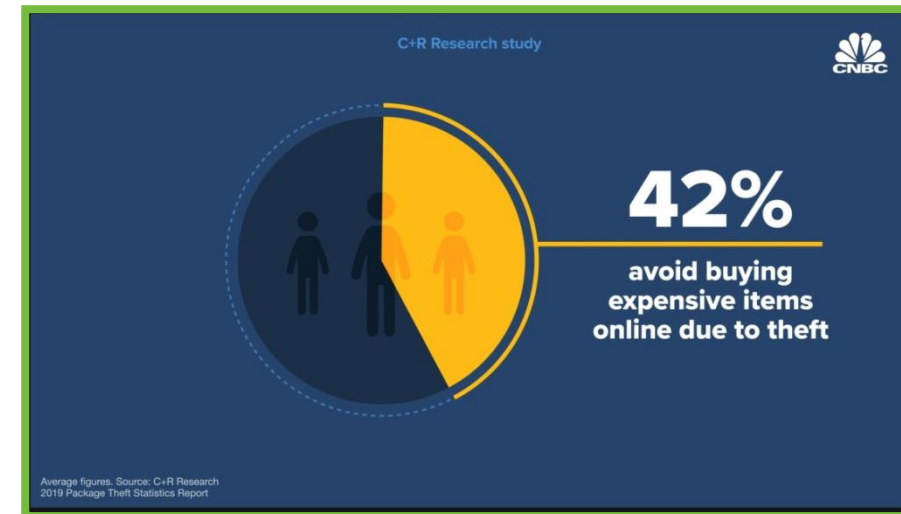
- 35+ years experience as a Real Estate & stock broker !
- 10 years in Digital Marketing.
- Expertise in financial investment strategies in cryptocurrency & Digital blockchain technology.

Santino A. Fortin

VP SALES & MARKETING

- Skilled in production & organizing and engineering

E-commerce Industry Facts



Latest Stats:

U.S. e-commerce sales grew more than 30% between the first and second quarter of 2020, according to quarterly figures released by the U.S. Department of Commerce on Tuesday, illustrating that the pandemic has pushed more spending online.

Consumers spent \$211.5 billion online during the second quarter, up 31.8% from the previous quarter. That's a significant step up from the first quarter, which saw U.S. e-commerce sales of \$160.3 billion, an increase of 2.4% from the fourth quarter of 2019. E-commerce now accounts for 16.1% of all U.S. sales, up from 11.8% in the first quarter.

The data provides the latest picture of how the coronavirus pandemic has turbocharged a shift to e-commerce for many Americans and worldwide countries.

To Learn more of the growing problem by third party researchers reports click Links below:

<https://www.cnbc.com/2020/01/10/package-theft-how-amazon-google-others-are-fighting-porch-pirates.html>

<https://www.crresearch.com/blog/2019-package-theft-statistics-report>

<https://www.nytimes.com/2019/12/02/nyregion/online-shopping-package-theft.html>

E-commerce Market Boom :

The e-commerce industry saw a giant boost during the COVID-19 pandemic.

Customers are hooked on the convenience of online shopping. Even as stores reopen, the industry is only continuing to grow!

\$3.53T

in 2019

19.42%

CAGR (2016-2020)

\$6.5T

projected by 2023

16.1%

of all US sales are online



Expanding Opportunities

With the explosion in e-commerce, Securapak has major growth opportunities:



Competitive Overview



KEY ADVANTAGES



Provides electronic lockers at 4k locations throughout US & Canada



Grants delivery person access to homes, garages, or businesses to deposit packages



Keeps deliveries safe

KEY WEAKNESSES



Parcels can't be delivered to homes and businesses
Only allows small packages



90% of people don't want deliverymen to have access to their homes or businesses



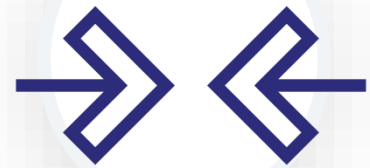
Too bulky to be allowed in apartments or condos on individual basis
Easily broken into or stolen

Unique Advantages



Close to home.

Our safe boxes can be stored in apartment hallways and walkways, and on or near entry doors on homes.



Collapsible.

When they're not storing parcels, our safe boxes are collapsible and space-saving.



Secure.

Securapak keeps items AND residences safe -- no need to give your house keys to strangers.



Transparent Price.

Securapak prices will range from \$495.00 to \$595.00, depending on additional accessories.

Growth Roadmap



Marketing & Sales Channels:

- Amazon, Costco, Walmart
- Mercado Libre, online sales



Further Products:

New provisional patent pending for our Securapakdoor filed for the commercial and industrial e-commerce sector

- 150M members in the US; 310M worldwide
- Secure Amazon discounting
- E-coupons until reimbursement and/or monthly payments until paid off

- EEH online sales



Customer Acquisition Strategy:

- Approach Amazon for Prime members to participate



EEH Growth:

Working on a Patent Assignment Agreement for patented Vertical Solar Cell and other technologies in hygienics, green energy and water mineralization systems, including solar hot water heaters.

Pro-forma Projection (5-Year)

*** Amazon has 150,000,000 Prime Members in USA and 310,000,000 Prime Members Worldwide***

SecuraPak's - 5 Year Conservative Projections from product Sales only as follows:

	2024	2025	2026	2027	2028
REVENUE	\$27.M	\$270.M	\$324.M	\$378.M	\$432.M
UNITS	60,000	600,000	720,000	840,000	960,000
GROSS COST	\$18.M	\$164.M	\$182.M	\$212.M	\$243.M
GROSS PROFITS	\$9.M	\$106.M	\$142.M	\$166.M	\$189.M
EBITDA	\$7.M	\$85.M	\$113.M	\$133.M	\$151.M

*** Note: The 5-year Conservative Total Unit Sales Projections of (3,280,000 TOTAL Units sold) still only represents 1.06 % market share of Amazon members,.

Investment Opportunity

We're seeking \$500K plus in equity and or convertible debt to fuel our growth and help us reach our goals.

FUNDING MILESTONES:

- Complete final stage of development
- Begin manufacturing
- Obtain orders for products

COMPANY VALUATION

\$50 M to \$100 M

TERM

TBD

INTEREST RATE

TBD

BREAKDOWN:



32%

Product Development



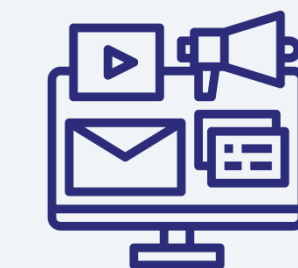
26%

Key Hires



22%

Distribution



20%

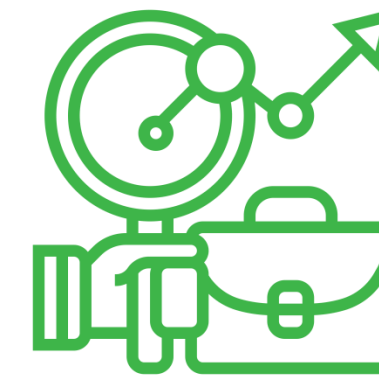
Marketing & Licensing

Why Invest?



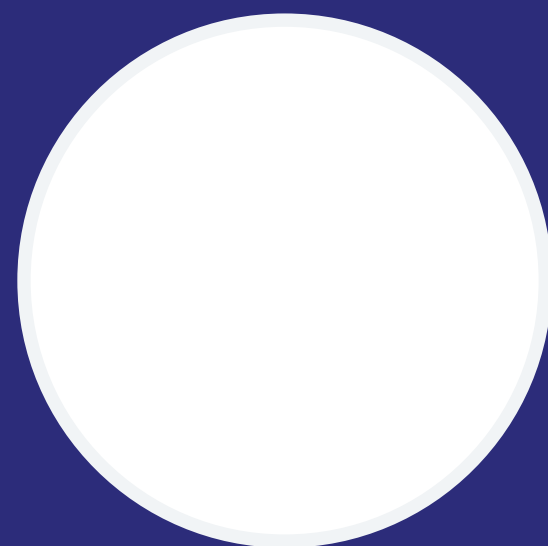
Secure delivery.

Securapak fixes a major flaw in the online shopping process, encouraging more rapid growth for the e-commerce market.



EEH opportunity.

Securapak is just the beginning! We're ready to drive returns across several major industries, launch more innovative ideas, and continue expanding.



To learn more, please contact:

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www.ecoearthholdings.com